

YBO Marketing Services:

Instagram **PERSONAL** Targeted Marketing (\$90/mo No Contract) (10% OFF with 3-6 mo contract)

- Targeted audience (By geo-location and hashtags)
- Increase real followers 900-1500/mo
- Brand engagement increase
- Consultation (How to build a bio, how to engage a lead off Instagram)

2. Instagram **BUSINESS** Targeted Marketing (\$120/mo No Contract) (10% OFF with 3-6 mo contract)

- **Direct message new followers (Up to 150 times per day)**
- **Weekly calls with an account manager**
- Targeted audience (By geo-location and hashtags)
- Increase real followers 900-1500/mo
- Brand engagement increase
- Consultation (How to build a bio, how to engage a lead off Instagram)

3. Facebook Pro Advertising \$1500/mo (3 month contract)

- Paid advertising through Facebook.
- Advertising video or pictures made.
- Bi-Weekly ad retargeting
- Constant optimization on target audience

Cost Explained:

- \$500 goes to Facebook for their platform to use their service!
- \$500 goes to creation of ads (Promo material)
- \$500 for monthly service

4. SEO (Search Engine Optimization) (\$350/mo 6 month contract) | (\$300/mo 12 month contract)

- Backlinks
- Keywords
- Repost blogs
- Using the keyword in the **title** of the page
- Using the keyword in the **URL** (e.g., online-petstore.com/parakeets/snacks/gourmet)
- Using the keyword, and variations (e.g., "gourmet parakeet snacks"), throughout the **page copy**
- Using the keyword in the **meta tags**
- Using the keyword in any **image file paths** and in the images' alt text
- Using the keyword as the **anchor text** in links back to the page from elsewhere on the site
- Constant updates (Changing website information around)

5. Content Creation (flyers, promotional material) (\$275/mo No Contract) (\$250/mo with 3-6 month contract)

- Post 2-3 times / week
- We will edit pictures that you need done (24-48 hr turn-around)
- Posted to Facebook / Instagram

- **INCLUDES OUR BUSINESS BOOSTING PROGRAM (\$120/mo value)**

6. Website Creation + Maintenance (\$150/mo No Contact. (10% OFF with 6 months: \$135/mo))

- Full website (2-3 weeks for deliver)
- Constant client communication
- **Maintenance (Images + text + security)**
- **Hosting included**
- **Domain purchased by YBO Marketing**
- Website owned by YBO Marketing UNTIL 1 year of payment. (\$100 transfer fee to new host)
- **INCLUDES OUR BUSINESS BOOSTING PROGRAM (\$120/mo value)**

7. Website Creation (One Time Payment) Starting at \$800-N/A

- Full website (2-3 weeks for deliver)
- **Maintenance support (2 months FREE (Includes: Text updates, images, security updates))**
- Constant client communication
- **Domain purchased by YBO Marketing**

8. Enterprise Solutions (BEST PACKAGE) \$475/mo (With 3 month contract 10% discount: 427/mo)

- Content Creation (See option: 5. Value: \$275/mo (Everything included))
- Website Creation + Maintenance (See Option 6. Value: \$150/mo (Everything Included))
- SEO (Website will be optimized. According to our SEO tactics Value: \$350/mo. See Option 4.)

9. Logo Creation \$300 one time payment

- Logo creation
- 3 revisions

